



*Year-round activities for the "KID" in everyone!  
Tri-County Mall  
Saturday, March 6, 2010!*

Summer Adventures for All Kids Expo continues to thrive after 5 successful years! This unique event connects families of children with and without disabilities across southern Ohio and beyond with valuable resources, tools and services to keep their children active and healthy.

This very special event gives hundreds of families a one-on-one positive experience with the exhibitors and draws excellent attention from local media each year. Plus, gives your company the opportunity to network with other vendors, agencies and businesses.

We are looking for *Summer Adventures for All Kids* sponsors and would like to invite you to be part of this very successful community event.

Attached you will find a list of several ways your company can share in the success and an application form to complete if interested.

If you would like to discuss these sponsorship and/or advertising opportunities in person please feel free to contact the following members of the Sponsorship Team:

Sue Bitsko  
[Sue.Bitsko@hcesc.org](mailto:Sue.Bitsko@hcesc.org)  
(513) 674-4261

**www.SummerAdventures.net**  
lynne.calloway@hamiltondds.org  
(513) 559-6777





[www.summeradventures.net](http://www.summeradventures.net)

## Sponsorship Opportunities We Can Offer You!

Tri-County Mall has been Cincinnati's favorite place to shop for more than two decades. 500,000 plus people visit each month, ready to make purchasing decisions. The Mall's very appealing demographics make it the perfect venue to showcase your company.

### **Presenting Sponsor Big Adventurer Package.....\$1500.**

- Company mention on WCPO-TV Channel 9 public service announcement  
Value \$1,500.
- Full page ad in Camp Catalog (8.5 x 11)  
Value: \$500.
- Prominent logo placement on WCPO-TV Channel 9 & Summer Adventures websites  
Value: \$300.
- 3' X 5' Sign promoting your company's products & services prominently displayed in Tri-County Mall 2 weeks prior to event  
Value: \$375.
- Logo on Tri-County Mall entrance doors promoting the event  
Value: \$375.
- Product display and information booth during the event  
Value: \$500. (see Vendor Registration packet for non-profit pricing)
- Logo on Tri-County Mall website as Presenting Sponsor of Event  
Value: \$260.

**Total Sponsorship Value: \$4,000.**

**Ad Only: Cost of full page ad- \$450**

### **Summer Camper Package..... \$700.**

- Half page ad in camp catalog (4.25 x 6.5)  
Value: \$300.00
- Product display and information booth during the event  
Value: \$500.00 (see Vendor Registration packet for non-profit pricing)
- 3' X 5' Sign promoting your company's products & services prominently displayed in Tri-County Mall 2 weeks prior to event  
Value: \$375.
- Listing on Tri-County Mall & Summer Adventures websites  
Value: \$260.

**Total Sponsorship Value: \$1,000.**

**Ad Only: Cost of half-page ad- \$250**

### **Day Camper Package.....\$350.**

- One quarter page ad in camp catalog (2.125 x 3.25)  
Value: \$175.
- Product display and information booth during the event  
Value: \$500.00 (see Vendor Registration packet for non-profit pricing)
- Listing on Tri-County Mall & Summer Adventures websites  
Value: \$260.

**Total Sponsorship Value: \$500.**

**Ad Only: Cost of quarter-page ad- \$125**



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2010 Summer Adventures for All Kids

## *Sponsor / Advertiser Application*

\_\_\_\_\_ Yes, I am interested in being a sponsor (this includes an ad)  
\_\_\_\_\_ I only want to place an ad in the publication

\_\_\_\_\_  
Company or Provider Name

\_\_\_\_\_  
The name of your company as it will appear in print

\_\_\_\_\_  
What service or product does your company/ organization provide?

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Contact person's phone

\_\_\_\_\_  
Contact person's email address

\_\_\_\_\_  
Address of company/organization

\_\_\_\_\_  
Phone of company/organization

\_\_\_\_\_  
E-mail address of company/organization

\_\_\_\_\_  
Level of Advertising/ Sponsorship

\_\_\_\_\_  
Amount of check enclosed

\_\_\_\_\_ I have emailed my artwork/layout in jpeg format to [lynne.calloway@hamiltondds.org](mailto:lynne.calloway@hamiltondds.org)

\_\_\_\_\_ I've faxed this application and sent the check separately by mail to the address below. I understand that no artwork will be placed until payment is made in full.

Please call 559-6637 regarding any publication or payment concerns.  
All sponsors and advertisers need to be approved by Tri-County Mall. Art Deadline is February 15, 2010

**Make company or cashier's check payable to:**  
General Assembly, Inc.      Memo Line: SAK Sponsorship

**Mail, fax or email to:**  
Summer Adventures for All Kids-Sponsorship; P.O.Box 42100; Cincinnati, Ohio 45242    Attn: Lynne Calloway  
Fax (513) 559-6603  
Email- [lynne.calloway@hamiltondds.org](mailto:lynne.calloway@hamiltondds.org)